KEYNOTE SPEAKER · AUTHOR · AI-NATIVE FOUNDER

Boyd Cohen, PhD

I help leaders, companies and cities get on the wave of exponential change instead of getting crushed by the tsunami.

- AI-native transformation
- Abundance and longevity
- Bitcoin and sound money
- Smart cities and mobility



MASSIVE TRANSFORMATIVE PURPOSE **Accelerate inclusive abundance.**

Boyd Cohen is a strategist, six-time founder and author who works where exponential technologies meet money, cities and careers. He created the Smart Cities Wheel, first published in Fast Company in 2012 and used by cities worldwide, and co-founded and exited the mobility platform Iomob. Today his focus is the AI transition: he builds AI-native companies, runs his own AI agents, and helps organizations and individuals make the business case and chart the path to becoming AI-native. He holds a PhD in strategy and entrepreneurship and is based in Monterrey, Mexico.

What's new

Since most current speaker listings were written

NEW BOOK, 2025

Bitcoin Singularity

How the convergence of Bitcoin and AI changes money, companies and savers.

BOOK IN PROGRESS

Abundance Capitalism

Exponential tech, longevity, deflation-driven abundance, sound money and careers built on his Abundance Ladder.

AI-NATIVE FOUNDER

Co-founder of BotBound

An AI-native travel agency. Boyd works daily with his own hosted and local AI agents.

ADVISOR NETWORK

Member of OpenExO

A global network of AI and exponential-organization experts who advise and mentor companies adopting AI.

BACK ON STAGE

Motiva 2035, São Paulo

Opening keynote, December 2026: smart and sustainable cities, AI and the future.

NEW PLATFORMS

Age of Abundance podcast

Co-host with Ricky Zhang, plus the launch of the Abundance Ladder at abundanceladder.com.

01

Get on the wave: becoming AI-native

The business case and a practical path for leaders, teams and individuals to go AI-native, from a founder who runs his own AI agents every day.

For corporate leadership, HR and innovation teams

02

Abundance Capitalism and the Abundance Ladder

How exponential technologies, longevity and deflation make abundance possible, and how people and organizations climb a new kind of ladder to share in it.

For business leaders, educators and policymakers

03

Bitcoin Singularity: sound money meets AI

Why the convergence of AI and Bitcoin is reshaping money, savings and corporate treasuries, and what leaders should do about it now.

For finance, fintech and investor audiences

04

Smart Cities Wheel 3.0: cities in the age of AI

The AI-era update of his widely used framework: how cities and infrastructure can make residents more sovereign and more connected at the same time.

For cities, infrastructure and mobility

Books

Writing now	**Abundance Capitalism**
2025	**Bitcoin Singularity**
2017	**Post-Capitalist Entrepreneurship**: Startups for the 99%
2016	**The Emergence of the Urban Entrepreneur**, with Pablo Muñoz
2011	**Climate Capitalism**, with L. Hunter Lovins

Ventures and roles

Co-founder, BotBound, an AI-native travel agency

Chief Strategy Officer, ArcadiaB, Mexico's first Bitcoin treasury company

Creator, the Smart Cities Wheel (2012; 3.0 in 2026)

Co-host, Age of Abundance podcast, with Ricky Zhang

Member, OpenExO global AI network

Formerly Dean of Research, EADA Business School; Academic Director, EGADE Business School

ON STAGE IN 2026

Motiva 2035, São Paulo: opening keynote, Dec

MITA TechTalks, Punta Mita, Oct: Bitcoin and real estate, Bitcoin treasuries, AI agents as economic actors

PREVIOUSLY ON STAGE

Keynotes on five continents over the past decade, including Austria, Brazil, Chile, Hungary, Malaysia, Mexico, New Zealand, Portugal, Spain and the US, plus a **TEDx** talk in Argentina.

Book Boyd for your next event

BOOKING
boyd@botbound.net

BASED IN
Monterrey, Mexico; travels worldwide

FORMATS
Keynotes, firesides, workshops

REACH
10K+ on LinkedIn, 7.5K on X